

HARDI

SPONSORSHIP OPPORTUNITIES



Over the past several years HARDI has been happy to work with our supplier and vendor members to help put on some of the best distributor events the industry has seen. We enjoy working with each of our partners to help create ways for members to increase brand recognition, add value to members' event experiences and facilitate lasting relationships.

If you have any questions or thoughts about anything listed in this brochure, do not hesitate to reach out.

Annual Conference

The biggest HVACR wholesale event takes place every year in December. This event has continued to grow and is a must attend event. Our Annual Conference brings together wholesalers, suppliers, vendors and other industry partners and serves up an extensive 4-day event full of expert speakers, informative sessions and networking opportunities.



Opening Reception

- Enhanced branding during opening reception
- Signage throughout reception space
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$35,000 | 1 TOTAL

SOLD

Closing Reception

- Enhanced branding during closing festivities
- Signage throughout reception space
- Logo in onsite sponsor wall
- Logo on event website
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$25,000 | 1 TOTAL



“

The closing reception is always one of my **favorite events!** You get to reflect on the the previous days' learnings and the **relaxed atmosphere** makes for great conversations.

”





Platinum

- Logo placement in lunch keynote session
- Reserved table during corresponding sponsored session
- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- Two free conference registrations

\$18,000 | 6 TOTAL

Gold

- Logo placement in breakfast keynote session
- Reserved table during corresponding sponsored session
- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- Two free conference registrations

\$13,500 | 6 TOTAL

Silver

- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$8,500 | 8 TOTAL



• Beverage Breaks

- One day of exclusive beverage breaks sponsorship
- Company sign featuring your chosen tagline during breaks (around 10 words)
- Company branded coffee sleeves during breaks
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$8,000 | 3 TOTAL (1 PER DAY)

Portable Charging Stations •

- Custom designed charging units placed throughout the event
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$18,000 | 1 TOTAL



SOLD

SOLD

Hotel Room Key Cards •

- Custom design for room key cards distributed at check-in
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$17,000 | 1 TOTAL



Headshot Station

- Headshots taken for attendees at the event
- Highlighted in conference agenda
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$18,000 | 1 TOTAL

SOLD

Lanyards •

- Custom branded lanyards for attendees
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$25,000 | 1 TOTAL

SOLD

SOLD

Get online.

Network: HARDIASCEND
Password: duravent

A SPECIAL PRESENT BY
duravent
BYC



Mobile App

- Company logo on app splash page
- Push notifications throughout the event
- Company representation in app banners
- Logo in onsite sponsor wall
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$20,000 | 1 TOTAL

Conference Wifi

- Custom SSID for attendees for the conference
- Custom password for the wifi
- Wifi info and logo printed on attendee badges
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$20,000 | 1 TOTAL





Digital Wall •

- Sponsored LED wall at the entrance to conference space
- Highlighted in conference agenda
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$12,500 | 1 TOTAL

Golf Simulator

- Golf simulator featured for one day at conference
- Highlighted in conference agenda
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$12,500 | 1 TOTAL

Doughnut Wall •

- Doughnut wall during Solutions Center Happy Hour
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$6,000 | 1 TOTAL

Photo Booth

- Branded photo booth during one day
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$15,000 | 1 TOTAL



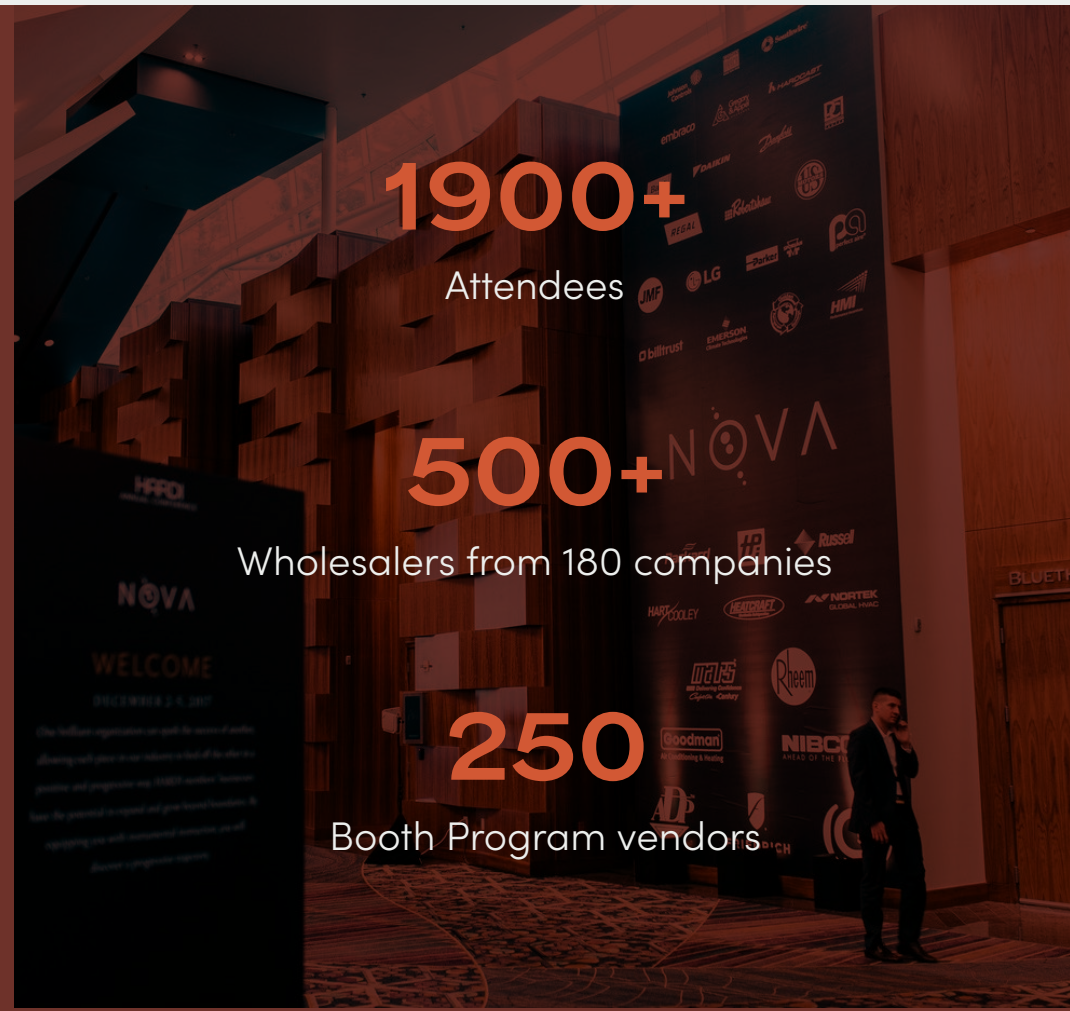
More about Annual Conference

“

The best conference I attend, NO CONTEST.
Anyone in the industry would be out of their
mind not to attend or send a representative.

Worth every minute and every penny.

”



1900+

Attendees

500+

Wholesalers from 180 companies

250

Booth Program vendors