

WHERE & WHEN

HARDI 2026 Annual Conference | Marriott Marquis San Diego Marina | San Diego, CA
December 9 | 2:00 PM-5:30 PM

BOOTHS

All booths are uniform 8' X 8' with 8' high back drape and 3' high side rails. Exhibitors will be provided with a standard 6' draped table, two chairs, a wastebasket, and wifi access. HARDI provides a standard company identifying sign for the rear drape of your booth. No pop-up booths or additional furniture are permitted.

SMALL PRODUCT DISPLAY & MERCHANDISE

It's recommended no more than 2 pop-up banners within your booth to be courteous to your neighbors and ensure an accessible booth.

Product display must fit within the size of your booth. Displays must not extend above or beyond side or rear pipe and drape. Exhibitors may also use their table top area to display whatever company literature, products, samples, giveaways or information that is not in violation of local fire or safety ordinances and that can fit within the confines of the exhibit table top, including space for exhibiting employees. Exhibits may include banners, however they cannot exceed 8' high and must also fit within the confines of the booth. Exhibits may not contain any hazardous materials and may not produce noise levels that would be intrusive of other tabletops.

MOVE IN/ MOVE OUT

Exhibitors may move materials into their assigned booth space on Wednesday, December 9, beginning at 9:00 AM. Please plan to complete setup by 12:00 PM. Conference booth hours are Wednesday, December 10, 2:00 - 5:30 PM. Move-out must begin promptly at 5:30 PM following the conclusion of the Booth Program.

ELECTRICITY

You will have the option to purchase access to power for your booth. Information and pricing will be included in your online exhibitor portal through Freeman.

BOOTH PERSONNEL

Policy-level executives may be assisted in their booth by **registered** company employees or manufacturer's representatives. Badges shall only be worn by the individual to whom it was issued. Individuals who allow others to use his/her badge will be fined a full conference booth fee, and the firm/firms involved will be prohibited from participating in next year's Conference Booth Program.

CONFERENCE MOBILE APP LISTING

Please include your logo and company description during the booth selection process so we can include it in your company's mobile app listing. Everything you'll want and need to know about the conference will be in the palm of your hand with the HARDI Annual Conference mobile app!

PRIMARY CONTACT INFO

During registration, you will be asked to designate a primary contact. Note: there can only be one primary contact per company. This individual will receive all logistical emails leading up to the event. Please ensure the contact provided is aware of their responsibilities, including staying informed and communicating important updates to your group.

Leading up to the event, the Primary Contact will receive Cvent emails related to LeadCapture. LeadCapture is a purchasable tool you can use to qualify the leads you make while exhibiting. LeadCapture purchases must be made by the Primary Contact. You can only use one license per device.