

# Affiliate

## MEMBERSHIP APPLICATION

# HARDI

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The Affiliate Membership category was designed to provide access to HARDI's market and benchmarking reports and resources. A requirement of membership is signed Terms of Use agreement not to share HARDI reports or data to entities outside the employ of the firm or corporation without express written permission from HARDI. Failure to comply with this requirement may result in immediate expulsion from membership and appropriate legal action. Affiliate members are eligible to register for HARDI meetings and events, but will not have direct access to HARDI's membership directory.

### COMPANY INFORMATION

Affiliate Partner Business Type:

Firm Name:

Date of Firm's Founding:

Firm Address:

Primary Contact:

Title:

Office:

Cell:

Email Address:

Company Web Address:

### MEMBERSHIP ELIGIBILITY CRITERIA

In order to approve your application, please answer the following questions to determine your membership eligibility:

Yes No Does your organization have the ability to benefit the wholesale distribution channel?

If so, how?

Please supply your company profile and experience or interest in the HVACR industry:

### MEMBERSHIP FEES & AUTHORIZATION

There is a \$200 application fee that is collected if membership approval is made. It will be included on the initial membership invoice.

#### **Schedule of Membership Dues:**

*New members dues are prorated 50% starting July 1st. Full dues payment required prior to July 1st.*

#### **Annual Cost: \$6,945**

Includes Monthly TRENDS distributor sales survey report with recorded analysis presentation, monthly HARDInomics report, and monthly Data Driven Newsletter.

## MEMBERSHIP REFERRAL

Were you referred by a current HARDI member? (Please be sure to let us know if so in order for us to recognize them)

Yes    No    If yes, which member?

Do you know any other organizations that might be interested in HARDI membership?

## AFFILIATE MEMBER NON-DISCLOSURE AGREEMENT

Affiliate Partner Member agrees to treat information derived or received from HARDI membership with care and consideration. Any specific data and information outside of the what is stated in the below table, in whole or in part, should not be shared with any third-person, firm, corporation, association or other entity for any reason or purposes.

<i>Regular Market Data Available</i>	<i>Frequency</i>	
National Average Sales growth rate	Monthly	Annually
National Dollar Weighted Sales growth rate	Monthly	Annually
Regional Average Sales growth rate	Monthly	Annually
Regional Dollar Weighted Sales growth rate	Monthly	Annually
National Inventory Growth		Annually

We discourage the distribution of historic data tables. The value of your Affiliate membership is preserved by the exclusivity value of the data we compile. We strive to add market insight and value to our members, and that includes Affiliate members. We welcome your suggestions and questions throughout our relationship.

## SIGNATURE

By signing here, you agree to our terms of use, as explained above: