

WHAT, WHERE, WHEN

- Tabletop expo for services benefiting HARDI Distributors & Suppliers
- HARDI 2026 Annual Conference | Marriott Marquis San Diego Marina | San Diego, CA
- December 8 | 7:00 AM-5:00 PM & December 9 | 7:00 AM-12:00 PM

WHO

HARDI member Service Vendors or Marketing/Purchasing Group Members. Limited spaces available.

HOW

1. Plan to staff your table during high traffic times like Solutions Center Happy Hour, breakfast, lunch, refreshment breaks and in between conference sessions. **The HARDI Solutions Center will be located in a high traffic area for attendees during breaks, keynotes and between sessions.
2. Provide literature or demos on your services for browsing members at the conference
3. Turn all your new leads into new sales

COST

Solutions Center pricing: \$1,800. To reserve a table, a conference executive registration fee must be submitted along with your Solutions Center fee.

DETAILS

Table exhibit includes one 18"x6' table, two chairs, a power strip and access to conference wifi. Freestanding racks or kiosks can be used as long as they do not extend beyond 6' W by 2' D. No pipe and drape is allowed.

Literature/demonstration personnel must be full executive registrants at HARDI Annual Conference.

Following registration you'll receive a link to select your table space. Spaces are first-come, first-serve, and they cannot be reassigned on site as attendees will not be able to locate your table in the app.

MOVE IN/ MOVE OUT

Your table will be ready to set up materials beginning Monday, December 7th at 8:00 PM and Tuesday, December 8th before 7:00 AM. Tear down must be completed between 12:00-12:30 PM on Wednesday, December 9th. Setup and tear down will occur in an active public area of the property. This area will not be secure overnight and must be always kept clear of boxes and trash. HARDI nor the hotel is responsible for lost or stolen items.

CONFERENCE MOBILE APP LISTING

Please include your logo and company description during the booth selection process so we can include it in your company's mobile app listing. Everything you'll want and need to know about the conference will be in the palm of your hand with the HARDI Annual Conference mobile app!

PRIMARY CONTACT INFO

During registration, you will be asked to designate a primary contact. Note: there can only be one primary contact per company. This individual will receive all logistical emails leading up to the event. Please ensure the contact provided is aware of their responsibilities, including staying informed and communicating important updates to your group.

Leading up to the event, the Primary Contact will receive Cvent emails related to LeadCapture. LeadCapture is a purchasable tool you can use to qualify the leads you make while exhibiting. LeadCapture purchases must be made by the Primary Contact. You can only use one license per device.

RULES & REGULATIONS

DEMONSTRATION EQUIPMENT/PROMOTIONAL MATERIALS

Except as provided for in #2 and #4 below, all equipment and materials must fit on an 18"x6' table.

FREESTANDING RACKS OR KIOSKS

If these are used in place of, or in addition to, the table, the display must not extend beyond 18" D by 6' W. This is the space that would have been used for the table. No "trade show" booths, pipe and drape, etc. may be used anywhere in the Solutions Center.

SIGNS

May be hung on the front of your table. Banner/signs will be allowed on the floor behind the presenting table. Strictly enforced. Banner/signs cannot cover fire hydrants, exit doors, other exhibitor tables or doorways.

STORAGE

Materials may be placed under your table out of sight. HARDI cannot store your packaging or materials if it does not fit under your exhibit table.

*Important: Computer equipment and other valuables are stored at your own risk. 24-Hour Security is NOT provided by HARDI or the Hotel.

AUDIO

Amplifiers, public address systems or loud playing of audio will not be allowed.

PREMIUMS AND LITERATURE

These items are allowed on your table.

COMPANY REPRESENTATIVES

Table personnel must be full Executive Registrants to the Annual Conference.