

HARDI

SPONSORSHIP OPPORTUNITIES



Over the past several years HARDI has been happy to work with our supplier and vendor members to help put on some of the best distributor events the industry has seen. We enjoy working with each of our partners to help create ways for members to increase brand recognition, add value to members' event experiences and facilitate lasting relationships.

If you have any questions or thoughts about anything listed in this brochure, do not hesitate to reach out.

Annual Conference

The biggest HVACR wholesale event takes place every year in December. This event has continued to grow and is a must attend event. Our Annual Conference brings together wholesalers, suppliers, vendors and other industry partners and serves up an extensive 4-day event full of expert speakers, informative sessions and networking opportunities.



Opening Reception

- Enhanced branding during opening reception
- Signage throughout reception space
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$38,500 | 1 TOTAL

Closing Reception

- Enhanced branding during closing festivities
- Signage throughout reception space
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$25,000 | 1 TOTAL





Platinum

- Logo placement in lunch keynote session
- Reserved table during corresponding sponsored session
- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- Two free conference registrations

\$19,500 | 6 TOTAL

Gold

- Logo placement in breakfast keynote session
- Reserved table during corresponding sponsored session
- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- Two free conference registrations

\$15,500 | 6 TOTAL

Silver

- Logo placement in a breakout track room
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$9,750 | 8 TOTAL



• Beverage Breaks

- Three days of exclusive beverage breaks sponsorship
- Company sign featuring your chosen tagline during breaks (around 10 words)
- Company branded coffee sleeves during breaks
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$18,000 | 1 TOTAL

Portable Charging Stations •

- Custom designed charging units placed throughout the event
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$21,000 | 1 TOTAL



Hotel Room Key Cards

- Branded room key cards distributed at check-in
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$21,000 | 1 TOTAL

Headshot Station

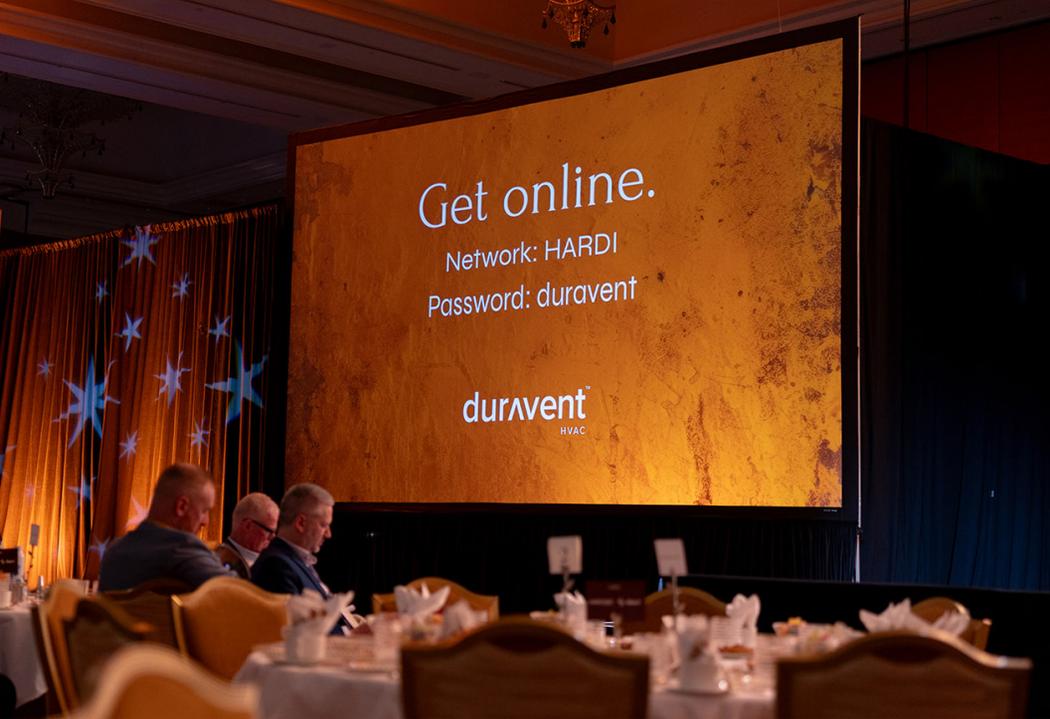
- Headshots taken for attendees at the event
- Highlighted in conference agenda
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$19,000 | 1 TOTAL

Lanyards

- Branded lanyards for attendees
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$28,000 | 1 TOTAL



Mobile App

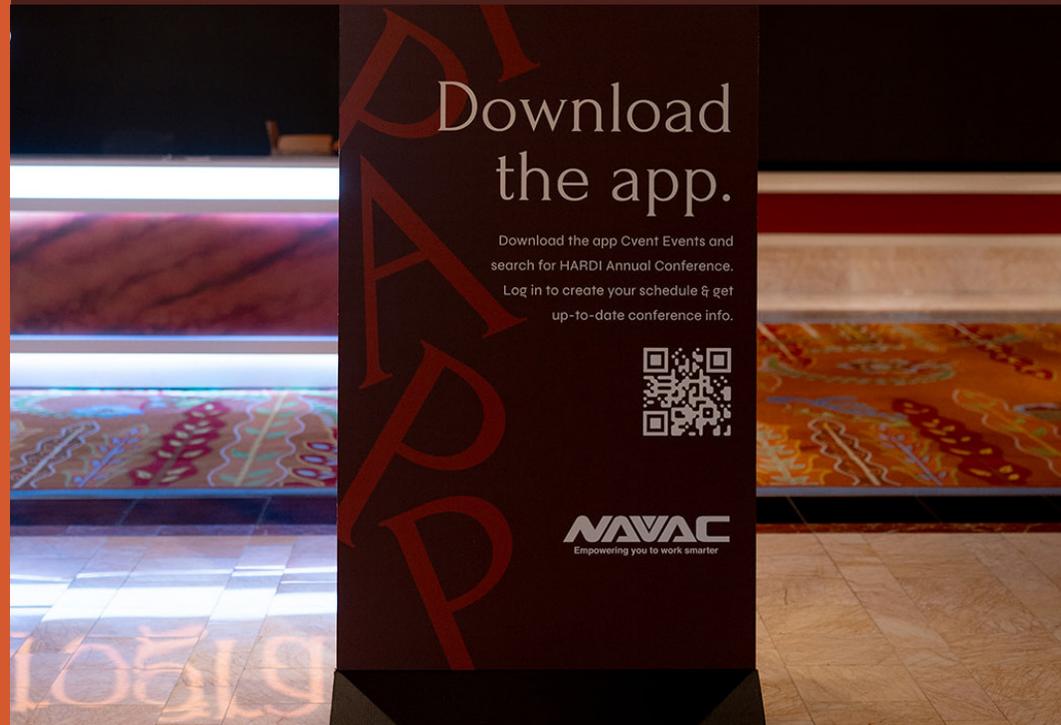
- Company logo on app splash page
- Push notifications throughout the event
- Company representation in app banners
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$22,500 | 1 TOTAL

Conference Wifi

- Custom SSID for attendees for the conference
- Custom password for the wifi
- Wifi info and logo printed on attendee badges
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Early booth space selection
- One free conference registration

\$20,000 | 1 TOTAL



NAVAC
Empowering you to work smarter

Doughnut Wall

- Doughnut wall during Solutions Center Happy Hour
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$8,000 | 1 TOTAL

Photo Booth •

- Branded photo booth during one day
- Logo in onsite sponsor wall
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$15,000 | 1 TOTAL



More about Annual Conference

“

The best conference I attend, NO CONTEST.
Anyone in the industry would be out of their
mind not to attend or send a representative.
Worth every minute and every penny.

”

1900+

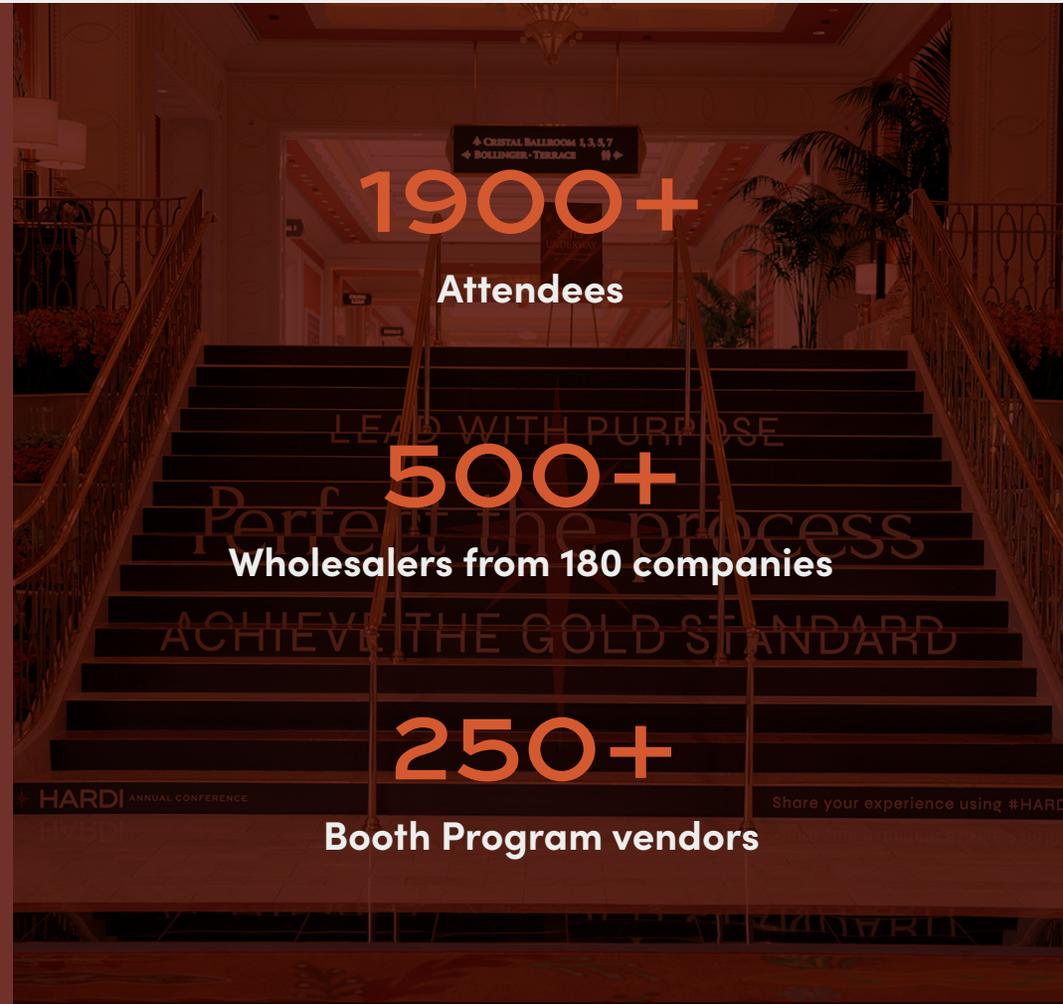
Attendees

500+

Wholesalers from 180 companies

250+

Booth Program vendors



Focus Conference

Our Focus Conference features 3 learning tracks including Brand Strategy and Growth, Customer Relationships, and Emerging Tech and Operations. The event features a dynamic slate of sessions that are curated by the HARDI councils that work to build an agenda that tackles our industry's biggest challenges and hurdles. This event is a great opportunity to promote your brand and support the content provided to membership.

Welcome Reception

- Branded napkins at reception
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- One free conference registration

\$10,000 | 1 TOTAL



Opening & Closing Keynote

- Opening & closing keynote company representation
- 5-minute presentation to audience and ability to introduce the opening keynote speaker
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- One free conference registration

\$7,500 | 1 TOTAL





Mobile App

- Company logo on app splash page
- Push notifications throughout the event
- Company representation in app banners
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$6,000 | 1 TOTAL

Conference Wifi

- Custom SSID for attendees for the conference
- Custom password for the wifi
- Wifi info and logo printed on attendee badges
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$5,000 | 1 TOTAL

Track Sponsorship •

- In-room track signage
- Representation on mainstage signage
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- One free conference registration

Brand Strategy & Growth

\$3,500 | 2 TOTAL

Customer Relationships

\$3,500 | 2 TOTAL

Emerging Tech & Ops

\$3,500 | 2 TOTAL





Beverage Breaks

- Entire events breaks sponsored
- Company branded napkins during breaks
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$4,500 | 1 TOTAL

Portable Charging Stations

- Custom designed charging units placed throughout the event
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$5,000 | 1 TOTAL





• Vendor Showcase Happy Hour

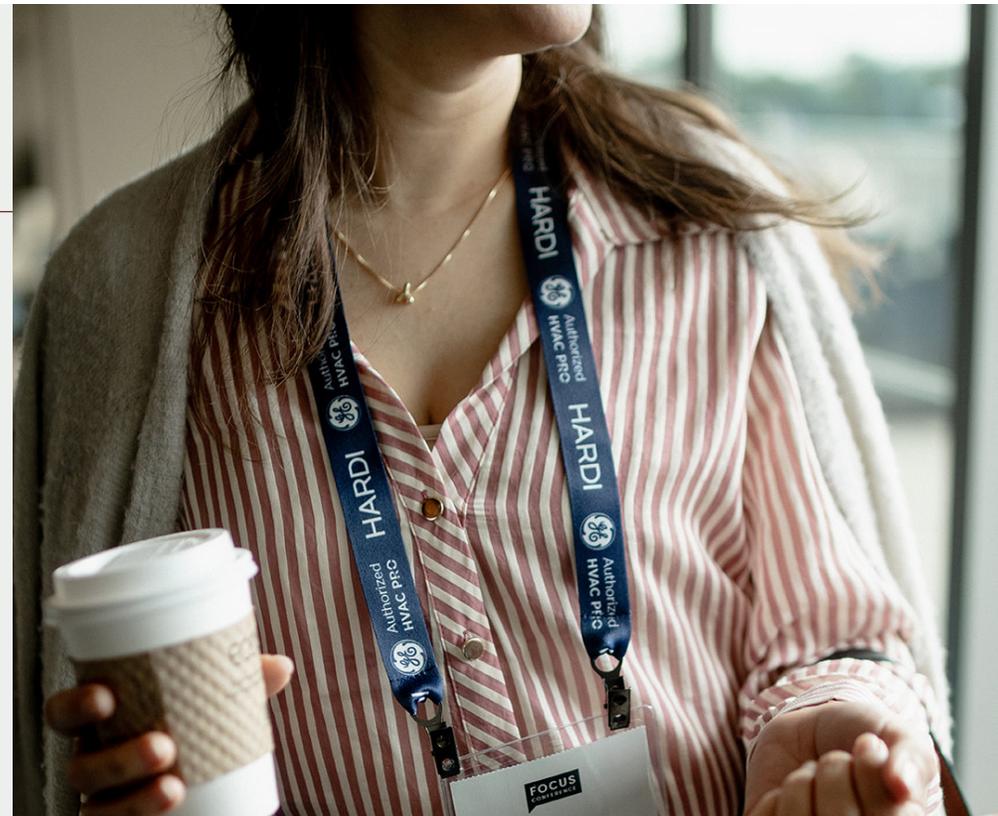
- Company signage at Vendor Showcase bars
- Branded napkins at the Vendor Showcase Happy Hour
- Additional onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$5,000 | 1 TOTAL

• Branded Lanyards

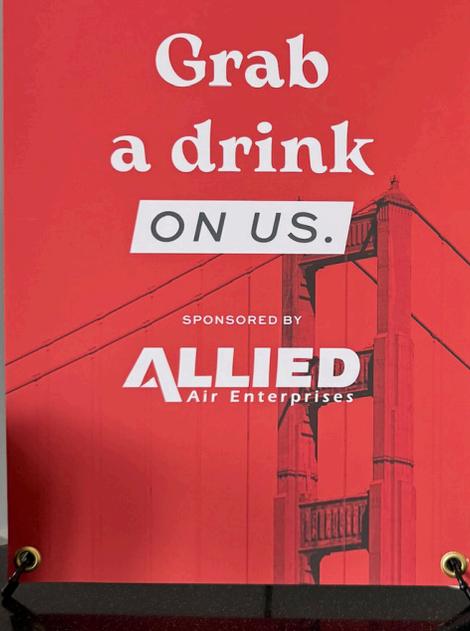
- Company branded lanyards for attendees
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$5,000 | 1 TOTAL



Emerging Leaders

HARDI's Emerging Leaders program is designed to coach and grow future executives of the HVACR industry. The conference includes a mixture of group learning, team building activities, networking opportunities and more. This event has sold out for 4 years in a row and has become one of the association's most successful programs.



Social

- Onsite company signage
- Branded napkins at social event
- Onsite signage at Emerging Leaders event at HARDI Annual Conference
- Company representation in Emerging Leaders workbooks
- Company logo on event t-shirt
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Two free conference registrations

\$11,500 | 1 TOTAL

Executive

- Enhanced onsite company signage
- Branded napkins at opening reception
- Onsite signage at Emerging Leaders event at HARDI Annual Conference
- Company representation in Emerging Leaders workbooks
- Company logo on event t-shirt
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- Two free conference registrations

\$11,500 | 1 TOTAL





Mobile App

- Company logo on app splash page
- Featured company page in event app
- Push notifications throughout the event
- Company representation in app banners
- Onsite company signage
- Company representation in Emerging Leaders workbooks
- Company logo on event t-shirt
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$4,500 | 1 TOTAL



Supporting

- Onsite company signage
- Onsite signage at Emerging Leaders event at HARDI Annual Conference
- Company representation in Emerging Leaders workbooks
- Company logo on event t-shirt
- Brand recognition on one Emerging Leaders Graduation Track webinar
- Logo on event website
- Logo in promotional emails
- Company listing in event app
- One free conference registration

\$4,000 | 6 TOTAL



Meal Sponsor

- Company signage during all meals
- Additional onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$5,000 | 1 TOTAL

Branded Lanyards

- Company branded lanyards for attendees
- Onsite company signage
- Logo on event website
- Logo in promotional emails
- Company listing in event app

\$6,000 | 1 TOTAL