

Solution Center

WHAT & WHERE

Contact & literature/demonstration tables for services benefiting HARDI Distributors
HARDI 2023 Annual Conference | JW Marriott Desert Ridge | Phoenix, AZ

WHO

The FIRST 30 HARDI member Service Vendors or Marketing/Purchasing Cooperative Groups to submit registration requests.

HOW

1. Register for one of only 30 tables
2. Schedule appointments with members who will be attending and man your table during registration, breakfast, refreshment breaks and in between conference sessions.
3. Provide literature on your services for browsing members at the conference
4. Turn all your new leads into new sales

The HARDI Solution Center will be located in an area which serves as a high traffic area for members during breaks and between sessions.

COST

Solution Center pricing: \$850. To reserve a table, a conference executive registration fee must be submitted along with your Solution Center fee.

DETAILS

Table registration includes one cocktail table, one 18"x6' table, three chairs, and access to electric and wifi. Freestanding racks or kiosks can be used as long as they do not extend beyond 6' W by 2' D. No pipe and drape is allowed.

Literature/demonstration personnel must be full executive registrants at HARDI Annual Conference.

Tables are not numbered. HARDI will place your company table sign prior to opening in plenty of time for you to set up your space.

MOVE IN/MOVE OUT

Your table will be ready to set up materials beginning Sunday, December 3rd at 6:00 AM. Tear down will be at 12:00 PM on Monday, December 4th. Setup and tear down will occur in an active public area of the property. This area will not be fully secure overnight and must be always kept clear of boxes and trash.

Rules/Regulations

1. DEMONSTRATION EQUIPMENT AND PROMOTIONAL MATERIALS

Except as provided for in #2 and #4 below, all equipment and materials must fit on an 18"x6' table.

2. FREESTANDING RACKS OR KIOSKS

If these are used in place of, or in addition to, the table, the display must not extend beyond 6' W by 18" D. This is the space that would have been used for the table. No "trade show" booths, pipe and drape, etc. may be used anywhere in the Solution Center.

3. SIGNS

May be hung on the front of your table. ONE banner/sign will be allowed on the floor behind the presenting table. Strictly Enforced.

4. STORAGE

Materials may be placed under your table out of sight.

*Important: Computer equipment and other valuables are stored at your own risk. 24-Hour Security is NOT provided by HARDI or the Hotel.

5. AUDIO

Amplifiers, public address systems or loud playing of audio will not be allowed.

6. PREMIUMS AND LITERATURE

These items are allowed on your table.

7. COMPANY REPRESENTATIVES

Table personnel must be full Executive Registrants to the Annual Conference.

HARDI will provide one 6'x18" draped table, one cocktail table, three chairs, and access to electricity and wifi.