

Solutions Center



DEC 8 | 7:00 AM–5:00 PM

DEC 9 | 7:00 AM–12:00 PM

WHAT & WHERE

Contact & literature/demonstration tables for services benefiting HARDI Distributors & Suppliers
HARDI 2024 Annual Conference | Atlanta Marriott Marquis | Atlanta, GA

WHO

HARDI member Service Vendors or Marketing/Purchasing Group Members. Limited spaces available.

HOW

1. Plan to man your table during high traffic times like Solutions Center Happy Hour, breakfast, refreshment breaks and in between conference sessions.
2. Provide literature or demos on your services for browsing members at the conference
3. Turn all your new leads into new sales

The HARDI Solutions Center will be located in a high traffic area for attendees during breaks, keynotes and between sessions.

COST

Solutions Center pricing: \$1,050. To reserve a table, a conference executive registration fee must be submitted along with your Solutions Center fee.

DETAILS

Table registration includes one 18”x6’ table, two chairs, a power strip and access to conference wifi. Freestanding racks or kiosks can be used as long as they do not extend beyond 6’ W by 2’ D. No pipe and drape is allowed.

Literature/demonstration personnel must be full executive registrants at HARDI Annual Conference.

Tables are not numbered. HARDI will place your company table sign prior to opening in plenty of time for you to set up your space.

MOVE IN/ MOVE OUT

Your table will be ready to set up materials beginning Saturday, December 7th at 9:00 PM. Tear down must be completed between 12:00-12:30 PM on Monday, December 9th. Setup and tear down will occur in an active public area of the property. This area will not be fully secure overnight and must be always kept clear of boxes and trash.

NAVIGATE

DEC 7-10, 2024

Rules/Regulations



1. DEMONSTRATION EQUIPMENT/PROMOTIONAL MATERIALS

Except as provided for in #2 and #4 below, all equipment and materials must fit on an 18"x6' table.

2. FREESTANDING RACKS OR KIOSKS

If these are used in place of, or in addition to, the table, the display must not extend beyond 6' W by 18" D. This is the space that would have been used for the table. No "trade show" booths, pipe and drape, etc. may be used anywhere in the Solutions Center.

3. SIGNS

May be hung on the front of your table. Banner/signs will be allowed on the floor behind the presenting table. Strictly enforced.

4. STORAGE

Materials may be placed under your table out of sight.

*Important: Computer equipment and other valuables are stored at your own risk. 24-Hour Security is NOT provided by HARDI or the Hotel.

5. AUDIO

Amplifiers, public address systems or loud playing of audio will not be allowed.

6. PREMIUMS AND LITERATURE

These items are allowed on your table.

7. COMPANY REPRESENTATIVES

Table personnel must be full Executive Registrants to the Annual Conference.

HARDI will provide one 6'x18" draped table, two chairs, and access to electricity and wifi.