

HARDI

Sponsorship Opportunities

Over the past several years HARDI has been happy to work with our different supplier and vendor members to help put on some of the best distributor events the industry has seen. We enjoy working with each of our partners to help create ways for members to increase brand recognition, add value to members' event experiences and facilitate lasting relationships. If you have any questions or thoughts about anything listed in this brochure, do not hesitate to reach out.





Focus Conference

Our Focus Conference features 3 learning tracks including Marketing, Sales and Supply Chain & Analytics. The event features a dynamic slate of sessions that are curated by the HARDI councils that work to build an agenda that tackles our industry's biggest challenges and hurdles. This event is a great opportunity to promote your brand and support the content provided to membership.

Welcome Reception

- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Branded napkins at reception
- Company listing in event Mobile App
- One free conference registration

\$10,000 | 1 TOTAL

Opening & Closing Keynote

- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App
- Opening Keynote company representation
- 5-minute presentation to audience
- Ability to introduce the opening & closing keynote speakers
- One free conference registration

\$7,500 | 1 TOTAL





Mobile App

- Company logo on app splash page
- Micro App in event app
- Attendee app e-blast
- Company representation in app banners
- Company logo on event site
- Company logo in promotional emails
- Onsite company representation
- Company listing in event Mobile App

\$6,000 | 1 TOTAL

Wifi

- Custom SSID for attendees for the Conference
- Custom password for the wifi
- Company logo on event site
- Company logo in promotional emails
- Onsite company representation
- Company listing in event Mobile App

\$5,000 | 1 TOTAL



Marketing Track

- Company logo on event site
- Company logo in promotional emails
- Company listing in event Mobile App
- In-room signage
- 5-minute presentation to track audience
- One free event registration

\$3,000 | 2 TOTAL

Sales Track

- Company logo on event site
- Company logo in promotional emails
- Company listing in event Mobile App
- In-room signage
- 5-minute presentation to track audience
- One free event registration

\$3,000 | 2 TOTAL

Supply Chain & Analytics Track

- Company logo on event site
- Company logo in promotional emails
- Company listing in event Mobile App
- In-room signage
- 5-minute presentation to track audience
- One free event registration

\$3,000 | 2 TOTAL

Portable Charging Stations

- Custom designed charging units placed throughout the event
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App

\$5,000 | 1 TOTAL



Beverage Breaks

- Entire events breaks sponsored
- Company branded napkins during breaks
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App

\$4,500 | 1 TOTAL





Vendor Showcase Happy Hour

- Branded napkins at the Vendor Showcase Happy Hour
- Company signage at Vendor Showcase bars
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App

\$5,000 | 1 TOTAL

Branded Lanyards

- Custom branded lanyards for attendees
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App

\$5,000 | 1 TOTAL

Emerging Leaders

HARDI's Emerging Leaders program is designed to coach and grow future executives of the HVACR industry. The conference includes a mixture of group learning, team building activities, networking opportunities and more. This event has sold out for 4 years in a row and has become one of the association's most successful programs.

HARDI
THANKS TO OUR SPONSORS

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Executive Sponsor

- Company logo on event site
- Company logo in promotional emails
- Enhanced onsite company signage
- Branded napkins at opening reception
- Onsite signage at Emerging Leaders event at HARDI Annual Conference

\$10,000 | 1 TOTAL

Social Sponsor

- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Onsite signage at Emerging Leaders event at HARDI Annual Conference

\$10,000 | 1 TOTAL

Mobile App

- Company logo on app splash page
- Micro app in event app
- Attendee app e-blast
- Company logo on event t-shirt

\$3,500 | 1 TOTAL

Supporting Sponsor

- Company logo on event site
- Company logo in promotional emails
- Company logo on event t-shirt
- Company listing in event mobile app

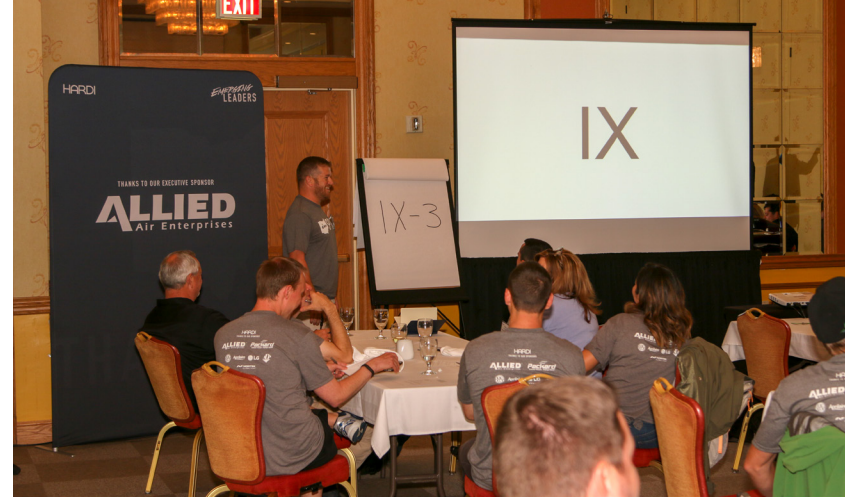
\$3,000 | 6 TOTAL

- Company representation in Emerging Leaders workbooks
- Company listing in event mobile app
- Company logo on event t-shirt
- Two free conference registrations

- Company representation in Emerging Leaders workbooks
- Branded napkins at social event
- Company listing in event mobile app
- Company logo on event t-shirt
- Two free conference registrations

- Company representation in Emerging Leaders workbooks
- Company logo on event site
- Company representation in app banners
- Onsite company signage

- Company representation in Emerging Leaders workbooks
- Brand recognition on one Emerging Leaders Graduation Track webinar
- Onsite company representation
- One free conference registration



The background image shows a large, dimly lit conference hall. A massive, multi-tiered crystal chandelier hangs from the ceiling, casting a warm glow. Below it, numerous round tables are set up, with many people seated at them, engaged in conversation. The room has a high ceiling with recessed lighting and a stage area in the background with blue and green lighting. The overall atmosphere is professional and high-end.

Annual Conference

The biggest HVACR wholesale event takes place every year in December. This event has continued to grow and is a must attend event. Our Annual Conference brings together wholesalers, suppliers, vendors and other industry partners and serves up an extensive 4-day event full of expert speakers, informative sessions and networking opportunities.



Opening Reception

- Enhanced branding during opening reception
- Company logo on event site
- Company logo in promotional emails
- Company listing in event mobile app
- Early booth space selection
- One free conference registration
- Signage throughout event space

\$35,000 | 1 TOTAL

Closing Activities & Reception

- Enhanced branding during closing festivities
- Company logo on event site
- Company logo in promotional emails
- Company listing in event mobile app
- Early booth space selection
- One free conference registration
- Signage throughout event space

\$25,000 | 1 TOTAL

Platinum Sponsor

- Logo placement in lunch keynote session
- Reserved table during corresponding sponsored session
- Company logo on event site
- Logo placement in a breakout track room
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app
- Early booth space selection
- Two free conference registrations

\$18,000 | 6 TOTAL

Gold Sponsor

- Logo placement in breakfast keynote session
- Reserved table during corresponding sponsored session
- Company logo on event site
- Logo placement in a breakout track room
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app
- Early booth space selection
- Two free conference registrations

\$13,500 | 6 TOTAL

Silver Sponsor

- Logo placement in a breakout track room
- Reserved table during corresponding sponsored session
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app
- Early booth space selection
- One free conference registration

\$8,500 | 8 TOTAL





Beverage Breaks

- One day of exclusive beverage breaks sponsorship
- Company sign featured during breaks
- Company branded napkins during breaks
- Company logo on event site
- Company logo in promotional emails
- Company listing in event mobile app
- Onsite company signage

\$8,000 | 3 TOTAL (1 PER DAY)

Portable Charging Stations

- Custom designed charging units placed throughout the event
- Company logo on event site
- Company logo in promotional emails
- Company listing in event mobile app
- Onsite company signage

\$18,000 | 1 TOTAL

Headshot Station

- Headshots taken for attendees at the event
- Mentioned in conference agenda
- Company logo on event site
- Company logo in promotional emails
- Company listing in event mobile app
- Early booth space selection
- One free conference registration
- Onsite company signage

\$18,000 | 1 TOTAL



Lanyards

- Custom branded lanyards for attendees
- Company logo on event site
- Onsite company signage
- Company logo in promotional emails
- Company listing in event mobile app
- Early booth space selection
- One free conference registration

\$25,000 | 1 TOTAL

Mobile App

- Company logo on app splash page
- Push notifications throughout the event
- Company logo on event site
- Company logo in promotional emails
- Company representation in app banners
- Onsite company signage
- Early booth space selection
- One free conference registration

\$20,000 | 1 TOTAL

Conference Wifi

- Custom SSID for attendees for the conference
- Custom password for the WiFi
- Company logo on event site
- WiFi info and logo printed on attendee badges
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app
- Early booth space selection
- One free conference registration

\$20,000 | 1 TOTAL





Doughnut Wall

- Doughnut wall during Solutions Center Happy Hour
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app

\$4,000 | 1 TOTAL

Photo Booth

- Branded photo booth during one day
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event mobile app

\$15,000 | 1 TOTAL



Hotel Room Key Cards

- Custom design for room key cards distributed at check-in
- Company logo on event site
- Company logo in promotional emails
- Onsite company signage
- Company listing in event Mobile App

\$17,000 | 1 TOTAL

If you have other ideas
on how we can partner
together, please feel
free to reach out.

We are more than happy to have a
discussion on ways we can work together.



BRANDIN BURSA

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